

JUSTIN LUO

DESIGN, DEVELOPER, PRODUCT

WWW.JUSTINLUO.WORK
JUSTIN.LUO.20@GMAIL.COM

EXPERIENCE

Prepared

Lead Product Designer | Apr 2023 - Present

Designer #1 at a public safety technology startup. Leading all things design, working on product UX, design systems, customer discovery, quality assurance testing, and implementation.

Highlights

- Led design on a zero-to-one, premium AI product, including audio transcription/translation, LLM-powered insights, and workflow automations – helping to 10x average contract value
- Implemented a design system from scratch to drive consistency and scalability for the product and future designers
- Led UX discovery and research with customers to glean insights around customer value and willingness to pay
- Built out a pipeline of continuous user feedback measuring product-market fit using the “How Disappointed” framework, collaborating with both product and customer success teams

Microsoft

Designer II | Aug 2022 - Mar 2023

Designer on Core Experiences on Microsoft Teams, focusing on cross-org partnerships and SMB's (Small and Medium-sized Businesses)

Designer | Aug 2020 - Jul 2022

Designer on Teams Desktop, focusing on Teams for Education and messaging

PROJECTS

AccessibleCircuits

Published in CHI'21 Proceedings

Proposed designs for add-on components to adapt existing breadboards, circuit components, and electronic tools for blind or low vision users.

VR-Notes

Computer Science Senior Thesis - High Honors

Exploring annotation systems in VR using Oculus Quest and Unity
Awards: *Kemeny Prize for Excellence in Innovation*, *Neukom Prize for Outstanding Research in Computational Science*

EDUCATION

Dartmouth College

B.A. in Computer Science

with High Honors

Minor in Human-Centered Design

GPA: 3.88/4.00

Magna Cum Laude, Phi Beta Kappa

Aquincum Institute of Technology

Study abroad program in Budapest for Computer Science

DESIGN

Figma

Design Systems

User Research

Customer Discovery

InVision & Principle

Premiere & After Effects

Photoshop

DEVELOPMENT

Unity (Oculus VR and Vuforia AR)

Web Dev - React, HTML/CSS

JS, C#, Java, Python, C, MATLAB

Mobile Dev - Kotlin (Android)